



Amateur photography guidance

Introduction

The RCA seeks to help racecourses protect their commercial image rights by restricting entry to racegoers who are unaccredited, amateur photographers. The RCA terms and conditions of entry allow all racecourses the ability to deny entry to those wishing to make commercial gain whether paid or unpaid without permission. The below terms and conditions fall into line with many other commercial venues.

Terms and conditions for amateur photography

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You may use mobile devices and point-and-shoot or compact cameras to capture images for your own private and domestic use (but you shall not use professional level photography or filming equipment). The following rules apply:

- (a) photography on the racing surface is strictly forbidden;
- (b) flash photography is strictly forbidden; and
- (c) you must not allow a third party to use such images for any commercial purpose and will notify the Operator immediately if you become aware of any unauthorised use of those images.

Implementation

In recent times these terms and conditions have caused problems as high-quality photography equipment has become more affordable and many racegoers have high-level equipment and like to take photos of their day out. The unique nature of the sport also means they have the space to operate in without obstructing other customers like they would in a stadium environment.

To help racecourses apply this rule in practice the RCA has produced a disclaimer form for amateur photographers to fill out and sign if they wish to use high-quality photography equipment. This system has been trialled at several racecourses and worked effectively, acting as a deterrent to those flaunting the rules while still allowing genuine amateurs to take photos for their own use.



Permission to enter Wetherby Racecourse with high-quality photography equipment

As is standard practice across sports and leisure venues, racecourses seek to protect their image rights in their terms and conditions of entry.

These regulations are in place to ensure that any commercial income streams generated, in this case via photography, are protected and available to be reinvested into racing.

Whilst racecourses do not wish to dissuade customers from taking pictures of their day out, it is important that this remains on a personal and private level.

By signing this form, you confirm that the pictures you take at Wetherby Racecourse will be for your own private and personal use and you are happy to abide by the following conditions of entry:

- photography on the racing surface and within equine areas (e.g. the Parade Ring) is strictly forbidden;
- you must not allow a third party to use images taken for any commercial purpose, whether paid or unpaid, including selling or giving to the media, or selling or giving to any third party for inclusion in printed literature, or digitally via a website or social media platform.
- You will notify the Operator* immediately if you become aware of any unauthorised use of your images; It is however your responsibility to take all necessary precautions to ensure this does not happen and we therefore recommend that you do not share images on your personal Social Media account; if you do then all images must be centrally watermarked so they cannot be used usefully without your permission.
- you will be liable for any damage, injury or accident caused by you as a result of your actions.

Failure to comply with these conditions will result in future permission being denied.

Name:

Fixture Date:

Signature:

Email/Phone:

Racecourse Supervisor Signature:

Date:

**Wetherby Steeplechase Committee Ltd*

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